Windup NYC 2026

October 16th – 18th

MIYOTA

©Citizen Watch Co., Ltd. 2022 (All Rights Reserved.)

With the number of watch brands and attendees increasing year by year, Windup Watch Fair NYC has established itself as the largest free-entry watch fair in the United States.

Around 10,000 watch enthusiasts, collectors, and members of the public attended this year's event. With lines reaching the length of an entire Manhattan block, some people had to wait as much as three hours to gain access to the venue.

As well as its open-style format—meaning free admission and no advance registration—Windup is popular because it gives watchmakers, watch enthusiasts, and watch collectors the opportunity to meet, mingle, and discuss their shared passion face to face.

Windup NYC Exhibitor Numbers

2024 : 140 companies

2025 : 150 companies

2026 : 170 companies



- Windup NYC 2026 -



- Windup NYC 2026 -



- Wingup - NYC 2026 -


MIYOTA
MIYOTA
- Windup NYC 2026 -



- Windup NYC 2026 -


MIYOTA
Caliber 9075 True GMT
Achieving that satisfying click feel


Cal.9075


MIYOTA
MIYOTA Caliber 90 Series
A new champion
in the mechanical movement space
In the early 21st century, watch brands seeking to create authentic mechanical watches faced a manufacturing bottleneck due to reliance on Swiss-made movements. To address the demand for a steady supply of mechanical movements, MIYOTA developed the thin premium Caliber 9015 in 2009. It was quickly recognized by watch brands worldwide as a new champion in the mechanical movement space.
Cal.90S5
MIYOTA
- Windup NYC 2026 -


MIYOTA
MIYOTA Caliber 90 Series
There are things that only an integrated manufacturer can do
- Windup NYC 2026 -


MIYOTA
MIYOTA
- Windup NYC 2026 -


MIYOTA
Greater design freedom for the hands
Increasing the unbalance weight of the hands
MIYOTA optimized the sweep seconds pinion friction spring to support heavier and thicker watch hands. Micron-level friction control ensures smooth hand movement while reducing wear on the movement. This technology enables greater design freedom, allowing a wide variety of hand styles across different watch types.
Cal.8N24
Cal.8N40


MIYOTA
MIYOTA
- Windup NYC 2026 -


Cal.8N24



- Windup NYC 2026 -



- Windup NYC 2026 -


MIYOTA
MIYOTA
BARRELS COMPLETE
The reason why we still use
a 50-year-old machine today.
At MIYOTA, we use a single, half-a-century-old mainspring machine that combines old wisdom with modern upgrades to produce durable, high-quality mainsprings.
We carefully control heat treatment and maintain a hybrid approach of tradition and innovation.
GEARS



- Windup NYC 2026 -


EXIT
MIYOTA
The city awakes.
People go about their lives.
It's another day.
Behind the smooth running of time,
there's an infrastructure at work.
Decades of experience and expertise.
Unwavering care and commitment.
With our movements, every second is special.
MIYOTA
An absolute source of time.
Official Movement Sponsor of Windup Watch Fair NYC 2026
- Windup NYC 2026 -


MIYOTA
Mr Jones Watches
MIYOTA


MIYOTA
- Windup NYC 2026 -



©Citizen Watch Co., Ltd. 2022 (All Rights Reserved.)